

Biographical Sketch

David Luik

David is an independent consultant, assisting technology based companies grow their bottom line profits by expanding their product and service offerings and diversifying their customer base. He has spent 30 years in the product and manufacturing engineering arena and has managed product programs from concept development to product launch. He has applied program management and technical skills to a vast number of domestic and international product programs in the automotive, military & defense, recreational vehicle, medical and consumer goods industries. He has also been the integrator of many outside suppliers and multiple internal organizations where he had to apply many innovative solutions to resolve conflicts and maintain a cooperative environment.

David has managed multiple successful projects through leadership and strategic planning and has developed expertise in the areas of product planning, program management, product development, manufacturing and tooling, business development, and leadership. During this time he has utilized new technologies and software tools to track program progress and to improve performance and productivity.

David has been responsible for the performance of technology groups in industrial design, product and manufacturing engineering, computer aided engineering, test and development, prototype build and information technology. He has also chaired global corporate committees on technology implementation and innovation culture development.

David has held various executive, managerial and technical positions as indicated below:

- Director of Sales, & Business Development – Diversified Tooling
- Director of Engineering – MSX International
- Adjunct Professor – Central Michigan University
- Director of Technology – MascoTech
- President – Defiance Incorporated
- CEO & President – SMTC
- Senior Program Manager – Creative Industries
- Product Development Engineer – Ford Motor Company
- Staff Engineer – Rockwell International

David has authored a paper on “Moving Designers to Engineering”, 2001 and developed classes for Central Michigan University in their Vehicle Engineering Design Bachelor program. He has also taught programs on Body Engineering at Ford Motor Company.

David has a Masters degree in Engineering Management from Wayne State University and a Bachelors degree in Mechanical Engineering from Hofstra University.